



## CASE STUDY

### About - Ontrack Logistics

Ontrack Logistics is a basically a Logistics Company but what makes it Different is the Use of Technology in its Favour to tackle the Day-to-Day Problems and make the Client's work a Breeze. Ontrack Provides a One Step Solution for its Client's Complete Logistic Requirements From Transportation to Warehousing. Ontrack provides an Regular MIS for the ease of Operation to their Customers.

### Challenges faced by the Organisation

- Capital Investment
- Peak-capacity planning
- Continuous upgrades
- Reliability and uptime



## Experience and benefits received after migrating to NxtGen<sup>1</sup>

- **Capital Investment** - To produce physical hardware, they have to make an upfront capital investment
- **Peak-capacity planning** – As they grow, which leads to a continuous increase in load, the servers have to be logged in by different people from various locations. Also, your project team might reach maximum capacity, which can impact productivity or leave hardware resources unused. Both cases could affect the project schedule and costs.
- **Continuous upgrades** – As your project progresses, the simulation and verification tasks become more complex and consume more resources. The IT teams must constantly upgrade the infrastructure to handle the workload. Planning these upgrades is more difficult if multiple teams share the infrastructure and have competing deadlines. Typically, even well-planned hardware upgrades are time-consuming and cause disruptions to design units.
- **Reliability and uptime**- These are significant concerns with an on-premises CAD infrastructure system. One of the biggest concerns for any data centre is server uptime. If the CAD system goes down, the loss of productivity could significantly increase engineering costs. Tracking and calculating 100% uptime can be imprecise, depending on your tracking method.

## Result<sup>1</sup>

As a result, Ontrack Logistics has been extremely happy

- Happy customers buy more - Upgrade on services
- Word of mouth - They tell their friends about how good NxtGen services are.
- Personal Touch - willing to inform your product roadmap by giving you useful insights into how they use or what they want to see in your product.

**NxtGen<sup>1</sup>**  
Infinite Datacenter



## Testimonial



**NxtGen has been a critical success partner for Ontrack Logistics. We have been associated with NxtGen for the past 3 years and this relationship has been extremely precious. We are extremely happy about the services offered by NxtGen. We have received some useful insights that have helped us in our product recommendation to our partners. With NxtGen technology, NxtGen delivered solutions in a more relevant manner and a customer-centric approach. We must say that we made the right choice.**

**Thanks to NxtGen for their constant support and dedication shown by the team!**



**Mr Shagun Kaushik**  
Administrator  
Ontrack Logistics

